



Blackhawk Ski Club
Board Meeting
October 5, 2020 (Virtual Meeting)

Minutes Draft

Board Members present: Amy Grunewald Mattison, William Lorman, Ellen Barbouche, Kelsey Berg, Scott Ulrey, Rick Hardy, Ken Matussek, Arianne Neigh, Joe House, Chad Oistad, Griff Madigan

Others Present: Kurt Stein, Patrick Remington, Megan Donovan, Jenny Dahlberg, Steve Swenson, Dirk Horne

Agenda

I. Call to Order 7:30

Call to order by Amy.

II. Approval of meeting minutes from August 31, 2020

- Motion to approve by Rick Hardy - unanimously approved.

III. New Business

- a. Fall Work Days [Kurt, Kelsey] see report
 - i. Program work days: Nordic Ski Team, Nov 1:11-1
- Tentative work day 11/17. Kurt will create signups. Kelsey and Kurt worked together to make a sign up genius to recruit and organize volunteers.
- Topic: Need an effort to get new members the volunteer message. Message went out to all members Oct 9. A follow up regarding mtn bike facility limited use for half day went out prior to Oct 18 event (SCP log does not show date and I did not send it to myself)
- Suggestion by Chad to offer more flexibility with volunteer scheduling.
 - b. Alpine Safety Check [Kelsey]
- Group to organize: Kurt, Kelsey, Ken will organize and get safety items in order ahead of snow season. Walk through on October 13 was well attended and programs appreciated having their concerns heard by multiple other program directors, board members and Kurt. Kelsey created a detailed document that should be reviewed weekly from now until Dec 1 when alpine programs and teams and nordic ski teams begin and then again prior to Jan 1 when other programs begin. This process should become annual and have club manager and board leadership.

- Discussion on location for safety features. BART & Nordic coaches prefer no gravity features for alpine. Explorer class will need features.
- After discussion on changes, Kelsey requested a walk through to discuss features and tree skiing. [See above.](#)
 - c. Ash Tree Removal initial proposal [Amy] see report
- Amy presented proposals for managing dead standing trees. Estimates can get to \$15,000 (\$2,200 per day for a 4 person crew). [Joe House to follow up with Colin Bugg and Garrett Hughes.](#)
- Concern brought up scope of work for volunteers.

IV. Follow Up

- a. Trail Improvements [Pat]
 - Two-way trail is pretty much eliminated at this point - all significant sections.
 - New signage coming for safety – no hiking or running on fastest trails.
 - Request by Pat Remington from board: Explicit language to revoke membership for unsafe behavior. Consensus to use existing expulsion language in the bylaws.
- b. West Chalet donor recognition. [Kelsey, William, Griff]
- c. Drainage District/Black Earth Creek [Arianne]
 - i. Beaver activity in creek [Amy] see report

V. Administrative & Finance

- a. Treasurer's Report [Rick H.]
 - Cell tower lease has expired.
 - \$1500 donation for biathlon trailer.
 - Rick is in process of renewing loan with Monona Bank (loan not yet taken for new building).
 - Form 990 filed.
 - \$370,000 in bank and \$266,000 budgeted unspent.
 - 1036 biking memberships as of 10/5.
 - Approx 35 behind last year. 187 returning members vs 222 same date last year. Open BART team spots probably mean an increase because of COVID-19. Year off of BART is allowed for COVID-19
 - 80 new members is ahead of last year. It looks like new members will take up the slack in membership.
 - Discussion: How to limit conflict with a high number of limited memberships. Membership checks, limit hours of open skiing.
- b. Registration Update [Rick H.]
- See numbers in treasurer's report.

VI. Communications

- a. Social Media Discussion [Pat] see Social Media Resources and Admin document: All Club/All Club Projects

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 - b. Website Improvements [--]
- Amy discussed how few new members are going deeper than the home page.
 - c. Communications via SCP [Amy] After having Matt send out our October all-club and summer only emails, he is confident we should be able to send them out on our own. On a programs level, we encountered a “miss saved” email address that was not receiving any BH emails due to how the page was saved during registration. Matt has fixed this but take note if you are relying solely on SCP for communications how important it is that registration was completed properly.
 - d. Calendar [Griff, Kelsey]
- Request to populate the calendar before the winter season gets rolling.

VII. Executive Planning Meeting Report

- a. Club manager annual review process [Amy]
- Assessment will be done in October with a formula of club manager self-assessment and club review. Currently in process, hoping to complete first week of November

VIII. Program Updates

- a. Program Process Outlines [Amy]
- b. Shared Trails [--]

IX. Club Manager Report [Kurt]

X. Facilities & Operations

- Parking lot not yet complete. Kurt suggested gravel top at approx \$5500. West chalet maintenance and events budgets unspent plus \$1300 roads budget might cover this.
 - a. Snowmaking installation plans [Kelsey, Kurt]
- Hill 6 location for new stick not determined and needs collaboration.
- Discussion and consensus on new lights and snow stick locations. Emphasis on lights not impacting neighbors.
 - b. Volunteer recruitment & training [Kurt]
 - c. West Chalet Entrance improvements [Kurt]

XI. Membership

- a. Membership Verification Policy & Checking Days [Griff, William]
- b. Membership Levels and Fees Discussion
 - i. Event Membership?
 - This class insures membership & addresses liability. Simplifies fulfillment and labor.
 - There needs to be an assessment for what the event type fees should be. The goal is to make it uniform. Exec committee created a new membership class called “Event Membership”. Code is required to access and is opened for specific events. Fee is appropriate to event. First use was a handful of youth mtn bike users from a local team who had a single ride at BH with their team in mid-October. Cost was \$5.
 - ii. Minimum Individual/Family Fee?

- Discussion on the future where summer membership fees might be inappropriate.
 - iii. Guest Membership?
- Concept is cover guests like event membership. In the creation of the event membership we did not discuss guests. The new category is specifically tied to particular events, not to existing members.

XII. Calendar Updates & Announcements

- a. Next Regular Meeting Date: Monday, November 2, 2020
- b. Announcements

XIII. Adjournment

- Nov 2 next meeting.
- Ken announced death of founder Rollie Williamson at age 92. Pat Remington, on behalf of the board, conveyed our condolences and our gratefulness for all that Rollie did for the club and for the generosity of including the club in his memorials.

Motion adjourn by Chad O and Ken M, unanimous.

[-] denotes Task that needs leader(s) or committee

Task: Need some new safety purchases for new posts and snowmaking machinery. Rick, Kelsey and Kurt are finding vendors/pricing.

Task: Walk through determine tree skiing policy. Fencing will clearly show where tree skiing is permitted and where it is not. There is a corridor that will work well.

Task: Request by Pat Remington from board: Explicit language to revoke membership for unsafe behavior.