



Blackhawk Ski Club
Board Meeting
March 1, 2021 (Virtual Meeting)

Minutes

Board Members present: Amy Grunewald Mattison, William Lorman, Kelsey Berg, Joe House, Ellen Barbouche, Chad Oistad, Arriane Neigh, Ellen Barbouche, James Friedman, Scott Ulrey, Ken Matussek, Rick Hardy

Others Present: Ben Smalley, Kurt Stein, Jill Stevenson, Andrea Dlugos, Mike Dobrient, Kelley Linnan

I. Call to Order 7:30

Motion to approve minutes by Chad and James approved unanimously.

II. Approval of meeting minutes from February 1, 2021

III. New Business

- a. New Biathlon/Nordic trail

Revival of earlier trail concept with neighbor Wayne Rounds. This will be a biathlon program trail.

- b. Formation of ad hoc committee to work with CXC development: Mark T, Amy G, Kurt S, Jon A.

No objections.

IV. Follow Up

- a. West Chalet donor recognition [Kelsey]

Kelsey needs a final round of volunteers to message.

- b. Nominations committee [Arianne]

Meeting set for this week and there's a request for legal and accounting skills.

V. Administrative & Finance [Rick H.]

- a. Treasurer's Report

- Close to expectations for the year. \$170,000 in the bank with few bills left. Estimated \$10,000 less than last year because of some unexpected repairs and improvements.
- For consideration: Numbers for Nonprofits assistance with capital campaign.
- Capital campaign progress: Ski Club Pro edit for it appearing first in line.
- \$40,000 contract from Jeremy Witek and ask for 10% down payment. Concerns are what is scope and sticking to the budget.
 - b. Renewal of the accounting contract

\$16,000 for Numbers for Nonprofits annual contract. Motion to approve contract by Ken & James. Approved unanimously.

c. Budget due dates (programs, contracts)

VI. Membership

a. Continued Discussion: Membership categories/pricing & Club Identity
[Amy]

- Recap from February to address growing pains from summer program growth.
- From board proposals: Consider reservation time slots for bike riding.
- Kelley L countered the idea of no free riding during lessons. Kelley wants whole families and kids and all members active at that time. Kelley wants that to also help kids learn etiquette.
- The general consensus is for pricing changes to be pro-family more than for individuals.
- April 1 to October 31 consensus for season. Winter bikers need to get a year-round no tow membership.
- Motion to adopt \$25 student, \$45 individual, and \$90 family memberships. Motion to accept new policy by Ken, seconded by Joe approved unanimously.

b. Mountain Bike Membership proposal [Pat]

- Proposal from Pat Remington: "We recommend that we increase the rates from \$50 family/\$25 single to \$80 family/\$40 single/\$20 student." Considerations: This is a big increase from last year, and might lead to few members (20-30% drop from the 1,000+ membership last year?), but the same or more income. Moving from a summer-only to year-round

membership may encourage people to pay the higher fees. The addition of a student membership is like other membership categories and supports the focus on getting kids into sports.

c. Membership Committee update [Kelsey]

- Ideas proposed to have car hang tags and stickers.
- Improve signage to state members only.

VII. Communications [Amy]

- a. March newsletter items?
- b. All-Club capital campaign details

VIII. Executive Planning Meeting Report [William]

- a. Draft Club Manager Contract 2021-2022 in progress [Executive Committee]
- b. Secretary transition/Security/Compliance [William]

Consensus to harden our systems and help achieve PCI DSS compliance.

IX. Program Updates [Amy]

- a. February 3, 2021 meeting notes
- b. Mountain Bike Youth programming 2021 [Kelley, Pat]

X. Club Manager Report [Kurt]

- Kurt working out accommodating snowmaking at same time activities are happening. This would reduce the need for facilities vs general volunteers.
- Kurt proposes a pipe upgrade requiring DNR permitting with approximate cost of \$35-\$45,000 total project. Three aspects or angles - dredging, piping & test well.
- 1-2 months for pipe work.
- Chris Dressler report status requested by the board (UW Student project to document and offer suggestions for club infrastructure.).
- Task: Kurt proposal deadline March 10.

XI. Facilities & Operations

- a. Capital Campaign [Chad]
- b. High Cap well [Scott]

XII. Calendar Updates & Announcements

- a. March 7 Biathlon race
- b. March 13 Youth & Novice Biathlon Race
- c. Next Regular Meeting Date: Monday, April 5, 2021

d. Announcements

Annual meeting Monday April 19.

XIII. Adjournment

Motion to adjourn by Joe seconded by Chad approved unanimously.

[-] denotes Task that needs leader(s) or committee.